



Here are some questions we get asked frequently. Before you hire a DJ company, make sure they can answer all these questions.

How much do you charge?

The biggest mistake most people make is that this is the **ONLY** question they ask! We believe that the DJ is one of the most important factors in the success of your event. Price should be your last consideration in looking for a great DJ. Find out how good the DJ is, and then consider the price. And don't be fooled – you do "get what you pay for!"

*We are not the least expensive, but we are considered one of the **best DJ companies in South Florida**. There are some DJs with whom we simply can't compete in terms of price. This is because of our standards. We are not weekend warriors looking to make a couple of extra dollars for the weekend. We operate a fulltime office and employ fulltime employees. We believe that the entertainment will decide the success of your event. Because of this we don't cut corners!!!*

What type of equipment do you use?

You may not know much about the equipment, but you can find out if your prospective DJ uses professional equipment with the most up-to-date technology. Do they use all CD's, or are they still using tapes or records? Are they using equipment made for home use, or equipment specifically made to withstand the vigor's of mobile DJing. Also - find out if they use professional cases to transport their equipment. Professional cases keep the equipment working like new, and keep things looking neat and presentable.

***Vision DJs** uses the industry's most up-to-date professional DJ equipment by the top manufacturers. In fact, much of the equipment we use is the same stuff you would find in the world's finest nightclubs and on-tour with the biggest touring sound companies. We use all digital and CD technology. All of our equipment is housed in professional road cases for neatness & protection.*

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How long have you been in business and what type of experience do you have?

A company that has been in business for more than 20 years is going to have more experience than someone who has just started. Ask what types of events the company has the most experience in: Weddings, Dances, Etc.

***Vision DJs** has been providing top-quality DJ entertainment in South Florida for over 20 years! We are experienced in every type of event – with approx. 75% of our business being wedding receptions. And 90% of our new customers come to us by referrals or they saw us at an event.*

What time will you show up for my event?

Good DJs allow extra time in case of problems. A DJ that shows up 20 minutes before start time to setup is a risk you don't want to take. Also be sure you are not charged for setup/tear down time.

***Vision DJs** always show up approximately one hour before your event start time. Setup usually takes only 20 minutes. We are always ready to begin no less than 20 minutes before your event start time. Setup/Tear down time is on our own time, not yours. We get there early enough to set up and to coordinate the evenings events with your catering director or banquet captain.*

What type of attire will you wear?

Tuxedos should always be worn for all weddings and formal affairs.

***Vision DJs** always wear tuxedos to weddings and formal events, a suit, shirt, tie, and dress pants to semi-formal affairs, and a staff shirt to informal affairs.*



How do I know you will send a talented DJ to host my event?

Find out how the company selects their DJs. Do they provide comprehensive training to ensure all of their DJs consistently provide quality entertainment?

***Vision DJ's** begins by selecting talented individuals. We then put them through an extensive training and evaluation course including classroom and on-site training. Only after they have passed this training, and our strict approval, do we send them out to host an event.*

Will you just play music at my wedding reception, or will you also MC and coordinate it?

There is much more to a wedding reception than just playing music. Make sure your DJ provides you with a written order of events, and various other aides to help you through the details of your reception. You want a DJ who is organized, and will take full control at your reception. Part of this should include announcing and coordinating all of the special events for you. Also, be sure your DJ is flexible enough to handle any changes you would like to make to the order of events.

***Vision DJ's** will begin by sitting down with you to discuss all of the details and concerns you may have. You also have access to our many interactive tools and tips to help make your wedding reception a success. We will then meet with you again 4-6 weeks before your reception to go over any final details. During your reception we will guide you through traditional events from start to finish. This includes announcements, coordination with the other wedding professionals at your event (caterer, photographer, videographer, etc.), and, of course, a carefully selected variety of music.*

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What selection of music do you have?

This is a point often overlooked, even though it is the basic purpose of all DJs! Many DJs have a very poor selection of music. Find out what sources your DJ uses to get his music. Does he just buy CD's like everyone else, or does he have specific resources that allow him to be up-to-date and have a wide selection of music. Ask the potential DJ to send you some type of a song list. Or you could even ask if they have specific songs or artists you like. A DJ with a good selection of music and professional attitude will be happy to oblige!

All of our music is acquired through industry businesses which specifically provide music to radio stations, clubs, and DJs. We have thousands of songs from the 40's and beyond, and our music is updated weekly with the same new music radio stations and clubs receive. We realize that the selection of music a DJ has is a very important factor, and we are fanatics about maintaining a comprehensive music library which you will have access to with our online interactive music search program.

Ask Around

Ask your reception hall or photographer if they have ever worked with your prospective DJ, and if they would recommend them.

Vision DJ's has an excellent working relationship with area hotels, halls, caterers, and photographers and more.

Are you insured?

A DJ who has taken the time and expense to insure their respective business shows that they are true professional and a full-time business who will still be around in the years to come.

Vision DJs Is FULLY insured.

If you have any other questions or concerns please feel free to call us or email us. We love questions, so call us with yours!

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